



MOR PEDAYA

SENIOR MARKETING DESIGNER

Graphic designer with 4 years of experience in marketing design and motion design for marketing. B.Des graduated in industrial design from the Bezalel Academy. My core expertise are digital design, social marketing, content writing and art direction.

Check out my portfolio here: morpeday.com

WORK EXPERIENCE

2023- Today

Senior Marketing Designer

Moburst

- Management of creative processes with clients
- Paied Media ads design - Static & Video
- Landing page design & mobile adaptation
- Branding & brand identity
- Competitor research & campaign optimizations

2021- 2023

Marketing Designer

YuviTal

- Facebook & LinkedIn ads campaigns
- Marketing & explainers motion video design
- Conferences booths design & produce
- Branding & brand identity
- Landing pages design

2020-2021

Product coordinator

Sugia Association

- WordPress sites management
- Content writing
- Guidance and counseling
- Budget management

SKILLS & SOFTWARES

Photoshop	InDesign	VEO 3
Illustrator	Elementor	Midjourney
Figma	Solidworks	Runway
After Effects	Keyshot	DALL-E
Premire Pro	Rive	Adobe Sensei
Adobe XD	Canva	Creatify
		<u>And more...</u>

EDUCATION

2016-2021

Bachelor of Design

Bezalel Academy
Industrial Design Department

2022 | 6 months

Motion Design Course

Netcraft Academy

2020 | 4 months

Exhibition Designer intern

Hechal Shlomo Museum
Of Jewish Art

ARMY SERVICE

2013-2015

Intelligence Analyst

Israeli Military Intelligence
Research Division

LANGUAGES

Hebrew	Native
English	Professional Proficiency